

Véronique Godbout

INDUSTRIAL DESIGNER

438-887-7980

godbout.veronique@gmail.com

<https://veroniquegodbout.ca>

LinkedIn @veroniquegodbout

PROFILE

Experienced in all spectrums of design, from conception to production.

EDUCATION

2025

IES Montréal

Fundamentals of Lighting

2009-2013

University of Montreal

B.Sc in Industrial Design

Thesis: A commuter train of future; a multi-disciplinary project with Bombardier Transport

Winter 2012

Università IUAV de Venezia

Semester abroad in Product Design and Communication

2007-2009

CEGEP of Ste-Foy

DCS (Diploma of College Studies) in Fine Arts with mathematics

Thesis: Chromatic Perception of The Skin

LANGUAGE

- English Professional
- French Native
- Italian A2

WORK EXPERIENCE

DVI LIGHTING

Vice President Creative

Jan 2024 - Present

- Responsible for managing design, engineering, web and social media departments
- Identified opportunities by researching market trends, common themes, styles and materials, and comparing them to DVI's current offerings;
- Strategize how trends should be tackle and what will have a better chance at success in out market.
- Responsible for yearly scheduling, when design cycles start and end, completion dates for assembly instructions and database, scheduling product uploads to the website, and when catalogue and other marketing material will be completed.

Design Director

Jan 2022 - Jan 2024

- Recieved input and feedback from DVI's sales team and showrooms to develop DVI's next product cycle;
- Worked in collaboration with the Creative Director to bring his idea and vision in a way that would be successful in the Canadian Market;
- Created design briefs for each design project as a base layout and to provide references to designers in terms of style, technology, goal and expectations;
- Continuously provided support and resources to other department's inquiries, such as graphics and print, marketing and social media, sales and customer service;
- Maintained and updated file structure, design, database, numbering and naming of product types;
- Planned and created a timetable for the year. Worked hand-in-hand with all departments and leadership to ensure the plan's feasibility and that all deadlines were met;
- Created showroom layout and directed product installation.

Design Manager

Jan 2019 - Jan 2022

- Led the design department and his team of industrial designers, engineers and interns;
- Reviewed and optimized work flow of the department and attributed task and design to each team member. Supported them in the design development, while providing feedback and teaching;
- Reviewed all work coming out of the department to answer the needs of our Chinese suppliers, sales forces, graphics department and customer service;
- Responded to and resolved questions from our Chinese suppliers;
- Tracked and pushed factory progress on quotes, sample completion and sample delivery in time for the Lightovation trade shows.

Industrial Designer

Nov 2016 - Jan 2019

- Designed concepts, sketches and models in Solidworks;
- Created the Peggy's Cove family, who is still going strong with more than 4,500 unit sold across sku and finishes;
- Created detailed instructions for factory production, and for customer assembly;
- Participated in supplier visits in China. Reviewed samples quality, visited suppliers and sourced lighting material at the market;

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SOFTWARE

SolidWorks	●●●●●●●●○○
Autodesk Inventor	●●●●●●●●○○
AGi32	●●●●○○○○○○
Adobe Indesign	●●●●●●●●○○
Adobe Illustrator	●●●●●●●●○○
Adobe Photoshop	●●●●●●●●○○
Microsoft Word	●●●●●●●●○○
Microsoft Powerpoint	●●●●●●●●○○
Microsoft Excel	●●●●●●●●○○
Cinema 4D	●●●●●●○○○○
Keyshot	●●●●○○○○○○

AWARD & ACHIEVEMENT

2019

Employee of the year - Sales and Design

2017 - Today

Over 4,500 unit sold of the Design Peggy's Cove across skus and finishes at DVI Lighting

2018 - Today

Many of my design were featured on various HGTV shows, such as:

- Making it Home with Kortney & Kenny
- Scott's Vacation House Rules
- Backyard Builds

- Visited and tracked trends at the Euroluce show (Salone del Mobile) in Milan and at the Light + Building show in Frankfurt.

Social Media Manager

2018 - 2021

- Brought the DVI Instagram from 200 to over 2000 followers;
- Created a language and visual guide (post, content, caption and image) on how the DVI brand should translate onto social media;
- Researched social media trends and algorithms to establish a performance plan for DVI to growth on social media.

ARANCIA LIGHTING

Industrial Designer

Mar 2015 - Oct 2016

- Development of fabrication, assembly and installation processes;
- Entering orders and price validation for production;
- Customize standard products to meet customer specific needs;
- Design customized products and create design intent for architectural drawing approvals;
- Creating Bill of materials (BOM) for production;
- Ensuring updates and corrections to the products and their BOM;
- Provide production and supplier support;
- Contribute to the continual improvement of products and processes;
- Collaborate on marketing and graphic design projects;
- Rendering and creation of technical product sheets.

LOVEPAC

Jr. Industrial Designer

May 2013 - Jan 2015

- Propose innovative and creative packaging solutions to accommodate the transport, protection and presentation criteria that will satisfy both the expectations and requirements of the customers and of the sales representatives;
- Production of technical drawings and samples to validate solutions.
- Creation of the items in the system according to the materials, machinery and transportation used. Enter the orders into the system according to discounts and requirements;
- Creations and / or validation of prices according to standard or special margins according to each customer;
- Contribute to create and reinforce the firm/client relationship.

External Designer Consultant

May - Oct 2013

- Data acquisition and measurement of the aircraft parts at customer office (Héroux Devtek);
- Mapping of the assembly process with specialized personnel;
- Preparation of the technical drawings and participation in production;
- Ensuring quality of production.